



# NOD32 antivirus system

## vs. Kaspersky Anti-Virus

NOD32 is a unified Anti-Threat system protecting against a broad spectrum of constantly evolving viruses, worms, spyware, and other malicious attacks. ESET NOD32 Antivirus uses award-winning ThreatSense® technology to detect tomorrow's threats in real-time - keeping you ahead of malware-writers. Here's how NOD32 compares to Kaspersky Anti-Virus:

### Effective Protection

Today's threats come without warning and require immediate detection. Proactive heuristic detection of new, zero-day malware closes the window of vulnerability between zero-day outbreaks and traditional, reactive signature updates, delivering zero response time to unknown threats. Signatures are still an important technology for known or "in-the-wild" threats, and both can potentially cause false positives. Effective anti-malware solutions must balance excellent detection in both known and unknown threats with a low false positives rate.

### Comprehensive Protection

Threats are evolving, blending and becoming more malicious on daily basis. Viruses and worms are self-replicating malware which can spread quickly. Spyware, Trojans, keyloggers, dialers, and rootkits and blended varieties of these threats are the primary types of malware today. Phishing attacks, a form of a social engineering, are sent via email to steal money and identities and don't use malicious programs that can be detected. Running separate applications for viruses, hackers, spyware, rootkits and fishing can slow the PC, be difficult to manage, and provide limited protection.

### System Performance

Great detection doesn't have to slow down your computer. The customer should be able to be productive without worrying about their system being bogged down or unstable. This extends the life of IT resources. The slower an anti-malware product the more annoyed the user gets and the less productive users are.

| ESET NOD32 Antivirus  | Kaspersky Anti-Virus 6.0   |
|---|--|
| Earned a record <b>44 VB100 Awards</b> , the gold standard for detection of "In-The-Wild" viruses. NOD32 has not missed a single "In the Wild" worm or virus in testing since May 1998. | Kaspersky received <b>37 VB100 Awards</b> and missed 34 "In-The Wild" viruses On-Access Test and 15 "In-The-Wild" viruses in On-Demand Test. (virusbulletin.com; May 1998 – June 2007) |
| In nine tests of proactive and on-demand detection by AV-Comparatives.org between May 2005, and May 2007, NOD32 received <b>8 Advanced+ awards</b> .                                    | Kaspersky received <b>5 Advanced+ awards</b> . In the test from May 2007, 14 other products achieved better proactive detection results than Kaspersky. (AV-Comparatives.org)          |
| In Retrospective/Proactive Test by AV-Test.org on 1 month old signatures, NOD32 <b>detected 78.5% of malware</b> . (c't 2007, Heft 5)   | In Retrospective/Proactive Test by AV-Test.org on 1 month old signatures, Kaspersky <b>detected 50.5% of malware</b> . (c't 2007, Heft 5)  |

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|---|---|
| <b>Proactive Detection Methods:</b> Code Analysis, Generic Signatures, Emulation.   | <b>Proactive Detection Methods:</b> Code analysis, weak on proactive detection rushed updates cause problems. |
| <b>Detection and Remediation:</b> NOD32 includes integrated Antivirus solution with Anti-Spyware and also includes detection for phishing attacks and rootkits. | <b>Detection and Remediation:</b> No detection for phishing, one of the Internet's biggest threats today.     |

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|--|--|
| Executable scanning rate according to Virus Bulletin:<br><b>Microsoft Windows Vista: 43.2 MB/s</b> (February 2007)<br><b>Widnows 2003 Server x64: 40 MB/s</b> (December 2006)<br><br><b>Average throughput:</b> 17,396 KB/s. | Executable scanning rate according to Virus Bulletin:<br><b>Microsoft Windows Vista: 12.1MB/s</b> (February 2007)<br><b>Widnows 2003 Server x64: 5.9MB/s</b> (December 2006)<br><b>Average throughput:</b> 506 KB/s, the slowest out of all main competitors (NOD32, McAfee, Symantec, Trend). |



## Ease of Management

The deployment and management of software applications continues to haunt system administrators. In today's world of reduced staff and greater workloads, an easy, comprehensive centralized management architecture is a necessity. Management systems must provide for a hierarchical structure for both device and update control.

| ESET NOD32 Antivirus   | Kaspersky Anti-Virus 6.0   |
|--|--|
| The powerful Remote Administrator can centrally deploy, install, monitor, and manage thousands of NOD32 workstations and servers. NOD32 clients can be managed without any additional agents. Average install size - central console 45MB. | Based on Microsoft's Management Console, the management tool can be difficult to use. Signatures cannot be updated manually. |

## Feature Matrix

### General

|   | ESET NOD32 Antivirus | Kaspersky Anti-Virus 6.0 |
|---|----------------------|--------------------------|
| Comprehensive protection for Viruses, Worms, Trojans, Keyloggers, Spyware, Rootkits, Phishing | ●                    | No Phishing protection   |
| Platform support Win 95/98/ME   | ●                    | ●                        |
| Platform support NT/2000/XP/2003 and Vista  | ●                    | ●                        |
| Support for 64-Bit operating systems available  | ●                    | ●                        |

### Detection Capabilities

|   |   |   |
|---|---|---|
| Signature-Based, Generic Signatures                       | ● | ● |
| Passive Heuristics  | ● | ● |
| Advanced Heuristics                                       | ● | ○ |
| Specific protection-email, MS Office docs, Internet email | ● | ● |

### Performance

|  |                              |                               |
|--|------------------------------|-------------------------------|
| Overhead (0%=No AV installed)                        | 4%                           | 34%                           |
| Scanning Throughput Source: Virus Bulletin, June '06 | 17MB/sec Windows executables | <2 MB/sec Windows executables |

### Support and Updates

|   |                                    |   |
|---|------------------------------------|---|
| FAQ, Email                                | ●                                  | ●   |
| Free phone support                        | ●                                  | ●   |
| Online tutorials and manuals for download | ●                                  | ●   |
| Updates                                   | Average 16 updates per week        | Average 150 updates per week              |
| Automatic Updates                         | ●                                  | ●   |
| Update Size                               | 30 KB per update (480 KB per week) | Varies 50 KB per update (7.5 MB per week) |
| Major Upgrades included                   | ●                                  | ●   |

### Awards and Certifications

|  |    |  |
|--|----|--|
| VB100  | 44 | 37   |
| ICSA   | ●  | ●  |
| Checkmark  | ●  | No "Installed Spyware" Checkmark certificate |
| Advanced+ Detection Awards (AV-Comparatives.org) | 8  | 3  |

### Pricing

|  |          |          |
|--|----------|----------|
| List Price   | \$39.00  | \$49.95  |
| 3 User Family Pack                                     | \$82.00  | \$109.95 |
| 10 User (workstation, file and mail server protection) | \$450.00 | \$420.00 |
| Support Included                                       | ●        | ●        |



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